

**ST. VINCENT PALLOTTI COLLEGE OF ENGINEERING & TECHNOLOGY, NAGPUR**

(An autonomous institution affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

B.VOC. Scheme of Examination & Syllabus 2024-25**SOFTWARE DEVELOPMENT****FIFTH SEMESTER**

Course Code	Course Name	Th	Tu	Pr	Credits	Evaluation		
						CA	ESE	Total
BV501P	Entrepreneurship Skills-I Lab	-	-	3	3	25	25	50

Course Objectives	Course Outcomes
To develop entrepreneurial abilities by providing background information about support systems, skill sets, financial and risk covering institutions and other for building an enterprise so that future budding entrepreneurs can make right decisions for starting and running a venture.	<ol style="list-style-type: none">1. To build foundation of Entrepreneurship Development and its theories.2. To explore entrepreneurial skills and management function.3. To identify the type of entrepreneur and the steps involved in an entrepreneurial venture.4. To understand various steps involved in starting a venture and to explore marketing methods & new trends in entrepreneurship.

List of Practical / Activities



1. Identify problem worth solving
2. Propose solution based on Design Thinking - Desirability, Feasibility and viability
3. Identify customer segments and early adopters
4. Propose Unique Value Proposition
5. Elaborate channels of reaching out to the customers
6. Enlist and explain in brief the cost segment
7. Enlist and explain revenue segment
8. Sketch Lean canvas and list 7 key elements

Text Books

S.N	Title	Authors	Edition	Publisher
1	Entrepreneurial Development	Khanka S.S.	Revised	S. Chand
2	Entrepreneurship Development	Sangeeta Sharma	2nd	PHI

Reference Books

S.N	Title	Authors	Edition	Publisher
1	Entrepreneurship Development and Small Business Enterprises	Poornima M. Charantimath	3rd	Pearson

		Oct-2022	1	Applicable for 2024-25
Chairman - BoS	Dean - Academics	Date of Release	Version	