



ST. VINCENT PALLOTTI COLLEGE OF ENGINEERING & TECHNOLOGY, NAGPUR

(An autonomous institution affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Proposed Scheme of Examination 2026-27 BACHELOR OF BUSINESS ADMINISTRATION

BBA PROGRAM - CREDIT FRAMEWORK STRUCTURE

Semester	I	II	III	IV	V	VI	VII	VIII	Total Credits
Program Core Course (PCC)	6	9	12	6	3	6	3		39
Discipline Specific course (DSC)	-	4	9	6					19
Discipline Elective Course (DSE)					18		18		36
Skill Enhancement Courses (SEC)	4	3	1	4	-				12
Ability Enhancement Course (AEC)	1	2	0	2	-				5
Multidisciplinary Course (MDC)		2				-			2
Indian Knowledge System (IKS)	3	-	-	-	-	-			3
Value Added Course (VAC)	6	1	1	-		-			8
Research Methodology	-	-	-	3	-	-			3
Projects	-	-	-	-		12		20	30
Internships	-	-	-	-	1				9
Total Credits	20	21	23	21	22	18	21	20	166

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Semester I												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1 WEEK COMPULSORY INDUCTION PROGRAM												
1	PCC	26BB101T	Principles of Management	3	0	0	3	20	20	60	100	3
2	BSC	26BB102T	Human Psychology	3	0	0	3	20	20	60	100	3
3	IKS	26BB103T	Business History	3	0	0	3	20	20	60	100	3
4	PCC	26BB104T	Business Mathematics	3	0	0	3	20	20	60	100	3
5	AEC	26BB105P	Communication Skills	0	0	2	1	-	25	25	50	3
6	VAC	26BB106T	Environment Management	3	0	0	3	20	20	60	100	3
7	VAC	26BB107T	Holistic Education	2	0	0	2	-	25	25	50	2
8	SEC	26BB108T	Syndicate Learning	1	0	0	1	10	10	30	50	2
9	VAC	26BB109P	Sports - Yoga – Recreation	0	0	2	1		50		50	-
Total				18	0	4	20	110	210	380	700	

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Semester II

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BB201T	Organizational Behaviour	3	0	0	3	20	20	60	100	3
2	PCC	26BB202T	Statistics for Management	3	0	0	3	20	20	60	100	3
3	PCC	26BB203T	Business Environment	3	0	0	3	20	20	60	100	3
4	DSC	26BB204T	Financial Accounting	3	1	0	4	20	20	60	100	3
5	SEC	26BB205P	Business Communication	0	0	2	1	-	25	25	50	3
6	SEC	26BB206P	Computer Application in Management	0	0	4	2	-	25	25	50	3
7	AEC	26BB207T	Foundation of Managerial Effectiveness	2	0	0	2	20	20	60	100	3
8	MDC	26BB208T	Study of Cultures	2	0	0	2	10	10	30	50	1.5
9	VAC	26BB209P	Health-Fitness-Wellbeing	-	-	2	1	-	50	-	50	-
Total				16	1	8	21	110	210	380	700	

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Semester III

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BB301T	Operations Management	3	0	0	3	20	20	60	100	3
2	PCC	26BB302T	Indian Financial System	3	0	0	3	20	20	60	100	3
3	PCC	26BB303T	Principles of Economics	3	0	0	3	20	20	60	100	3
4	PCC	26BB304T	Business Laws	3	0	0	3	20	20	60	100	3
5	DSC	26BB305T	Marketing Management	3	0	0	3	20	20	60	100	3
6	DSC	26BB306T	Human Resource Management	3	0	0	3	20	20	60	100	3
7	DSC	26BB307T	Financial Management	3	0	0	3	20	20	60	100	3
8	SEC	26BB308P	Excel for Business	0	0	2	1	-	25	25	50	3
9	VAC	26BB309P	Art, Culture and sports	0	0	0	1	-	50	-	50	-
Total				21	0	2	23	140	215	445	800	

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Semester IV												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BB401T	Business Analytics	3	0	0	3	20	20	60	100	3
2	PCC	26BB402T	Cost and Management Accounting	3	0	0	3	20	20	60	100	3
3	DSC	26BB403T	Research Methodology	3	0	0	3	20	20	60	100	3
4	DSC	26BB404T	International Business	3	0	0	3	20	20	60	100	3
5	DSC	26BB405T	Entrepreneurship Development	3	0	0	3	20	20	60	100	3
6	AEC	26BB406T	Understanding of Indian Constitution	2	0	0	2	20	20	60	100	3
7	SEC	26BB407P	Effective Public Speaking	0	0	4	2	-	25	25	50	3
8	SEC	26BB408P	Introduction to AI-ML	0	0	4	2	-	25	25	50	3
Total				17	0	8	21	120	170	410	700	

Note:

At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Four Weeks in the Industry/Research or Academic Institute. This component will be evaluated during the fifth semester.

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Semester V												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	MCC	26BB501P	Summer Internship	0	0	2	1	-	50	-	50	-
2	PCC	26BB502T	Taxation Laws	3	0	0	3	20	20	60	100	3
3	DSE	-	Specialisation -1 (Elective -1)	2	1	0	3	20	20	60	100	3
4	DSE	-	Specialisation -1 (Elective -2)	2	1	0	3	20	20	60	100	3
5	DSE	-	Specialisation -1 (Elective -3)	2	1	0	3	20	20	60	100	3
6	DSE	-	Specialisation -2 (Elective -1)	2	1	0	3	20	20	60	100	3
7	DSE	-	Specialisation -2 (Elective -2)	2	1	0	3	20	20	60	100	3
8	DSE	-	Specialisation -2 (Elective -3)	2	1	0	3	20	20	60	100	3
Total				15	6	2	22	120	220	410	750	

Note:

The Summer Training / Internship / Capstone for Four Weeks in the Industry/Research or Academic Institute done in the fourth semester will be evaluated in the fifth semester.

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Semester VI												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BB801T	Business Ethics and Corporate Governance	2	1	0	3	20	20	60	100	3
2	PCC	26BB802T	Supply Chain Management	2	1	0	3	20	20	60	100	3
3	SEC	26BB803T	Field Project	-	-	24	12	-	100	100	200	
Total				4	2	24	18	40	140	220	400	

- * The Field Project serves as a practical application of the first two years of the BBA curriculum. Students must identify a real-world business or social problem and apply management concepts to find solutions.

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Semester VII

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BB701T	Strategic Management	3	0	0	3	20	20	60	100	3
2	DSE	-	Specialisation -1 (Elective -4)	2	1	0	3	20	20	60	100	3
3	DSE	-	Specialisation -1 (Elective -5)	2	1	0	3	20	20	60	100	3
4	DSE	-	Specialisation -1 (Elective -6)	2	1	0	3	20	20	60	100	3
5	DSE	-	Specialisation -2 (Elective -4)	2	1	0	3	20	20	60	100	3
6	DSE	-	Specialisation -2 (Elective -5)	2	1	0	3	20	20	60	100	3
7	DSE	-	Specialisation -2 (Elective -6)	2	1	0	3	20	20	60	100	3
Total				15	6	0	21	140	140	420	700	

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Semester VIII (BBA HONOURS)

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	SEC	26BB801P	Corporate Internship Project	-	-	40	20	-	200	200	400	
Total				-	-	40	20	-	200	200	400	

OR

Semester VIII (BBA HONOURS with RESEARCH)

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	SEC	26BB801P	Research Project	-	-	40	20	-	200	200	400	
Total				-	-	40	20	-	200	200	400	

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List of Professional Electives for 5th Semester

Elective 1: Finance			
Sr. No.	Semester	Course Code	Professional Elective
1	V	26BB506T(i)	Security Analysis and Portfolio Management
2	V	26BB506T(ii)	Strategic Financial Management
3	V	26BB506T(iii)	Banking and Insurance
Elective 2: Marketing			
7	V	26BB507T(i)	Consumer Behavior
8	V	26BB507T(ii)	Digital Marketing
9	V	26BB507T(iii)	Retail Management

Elective 3: Human Resource			
Sr. No.	Semester	Course Code	Professional Elective
1	V	26BB508T(i)	Industrial Relations Law
2	V	26BB508T(ii)	Compensation Management
3	V	26BB508T(iii)	Training and Development
Elective 4: Business Analytics & AI			
7	V	26BB509T(i)	Data Management for Business Analytics
8	V	26BB509T(ii)	Introduction to Programming(Python for Business)
9	V	26BB509T(iii)	Introduction to Artificial Intelligence

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List of Professional Electives for 7th Semester

Elective 1: Finance			
Sr. No.	Semester	Course Code	Professional Elective
1	VII	26BB702T (iv)	Global Business Finance
2	VII	26BB702T (v)	Financial Markets Products and Services
3	VII	26BB702T (vi)	Financial Planning
Elective 2: Marketing			
7	VII	26BB703T (iv)	International Marketing
8	VII	26BB703T (v)	Rural Marketing
9	VII	26BB703T (vi)	Neuro-Marketing

Elective 3: Human Resource			
Sr. No.	Semester	Course Code	Professional Elective
1	VII	26BB704T (iv)	International Human Resource Management
2	VII	26BB704T (v)	Talent Acquisition and management
3	VII	26BB704T (vi)	HRD – Systems and Strategies
Elective 4: Business Analytics & AI			
7	VII	26BB705T (iv)	Business Performance Analysis
8	VII	26BB705T (v)	Data Visualization (Power BI & Tableau)
9	VII	26BB705T (vi)	Social Media and Web Analytics

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EXIT OPTIONS

Year of Completion	Minimum Credits Required	Exit Award	Description
After 1 st Year	41 Credits	Certificate in Business Administration	Awarded after successful completion of first-year courses. Eligible to re-enter in 2 nd year.
After 2 nd Year	85 Credits	Diploma in Business Administration	Awarded after completing two years with required credits. Eligible to re-enter in 3 rd year.
After 3 rd Year	125 Credits	Bachelor of Business Administration (BBA)	Standard 3-year undergraduate degree.

Internship/Apprenticeship/Social Responsibility: A professional internship or apprenticeship program in a relevant field, with a minimum duration of 12 weeks, which will take place in the 6th semester or Active engagement with an NGO or community organization for a minimum duration of 12 weeks, focusing on real-world problem-solving, social responsibility, and community service.

Capstone Project: Completion of a capstone project integrating the skills and knowledge gained during the first two years of the program, which can be an independent or group project.

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